



SJC NEWSLETTER ADVERTISING

BUSINESS DETAILS

Contact Name	_____
Business Name	_____ Telephone _____
Address	_____ Mobile _____
Email	_____

THE SJC POLICY

Commitment The College is committed to building strong partnerships with local businesses to promote supporters and the College in a mutual, professional and beneficial manner. Access to advertising space is limited to local community organisations, (non-profit) and Businesses in the Tweed region.

Distribution The Newsletter is distributed to College families via the youngest child during Pastoral Care class each Monday during term time. This includes a readership of approximately 800. Distribution also includes staff, sponsors, local media, the parishes of Tweed Heads community members and is available to download via the SJC website (www.sjctweed.org).

Cost Per advertisement per week is \$15 with a minimum commitment of four weeks. A single advertisement costs \$20. Business owners who are parents of current and past students receive a 10% discount. Community groups and employers of an SJC school based apprentice/ trainee receive one free advertisement per term.

School Calendar The College produces an annual calendar which lists key events for the College. Advertising space as a banner at the base of each month is available. The cost for one month (maximum space) is \$50.

ADVERTISING AND FINANCIAL DETAILS

Newsletter Preference – Please tick one of the following:

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Four Weeks \$60 (minimum) | <input type="checkbox"/> Five Weeks \$75 | <input type="checkbox"/> Six Weeks \$90 | <input type="checkbox"/> Seven Weeks \$105 |
| <input type="checkbox"/> Eight Weeks \$120 | <input type="checkbox"/> Nine Weeks \$135 | <input type="checkbox"/> Ten Weeks \$150 | |
| <input type="checkbox"/> Other (please specify number of weeks) _____ | <input type="checkbox"/> SINGLE Week \$20 | | |

Newsletter Placement – Please tick one of the following:

- Consecutively Dispersed throughout term Dispersed throughout semester Dispersed throughout year

Calendar Placement – Please tick one of the following

- January \$50 February \$50 March \$50 April \$50 May \$50 June \$50 May \$50 June \$50
 July \$50 August \$50 September \$50 October \$50 November \$50 December \$50

SJC Connection – Please tick one of the following (if applicable):

- Parent of current /past student named _____ Discount 10% of above
 Employer of SJC apprentice / trainee named _____ Free NL advertisement T1, T2, T3, T4
 Community group _____ Free: space providing

Check List – Enclose with this completed form:

- Cheque or alternatively you can contact the College Office to arrange payment.
 Newsletter – Email preferred, or 2 x copy of business card or advertisement equal to the size of a normal business card.
 Calendar – Banner size 25 x 2.5 cm.

Please note we do not have the facilities to do artwork or design. We will scan in your copy exactly as presented or emailed (jpg preferred). Please retain a copy of this completed form for your records.

Printed name:

Signature:

Date:

Please visit our website to view the *St Joseph's College Newsletter* at www.sjctweed.org and click the NEWSLETTER Link tab.

THANK YOU FOR SUPPORTING SJC [FEB 1, 2010]