



# St Joseph's College

PO Box 246, Banora Point 2486

## SJC NEWSLETTER ADVERTISING

### BUSINESS DETAILS

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

### THE SJC POLICY

**Commitment** The College is committed to building strong partnerships with local businesses to promote supporters and the College in a mutual, professional and beneficial manner. Access to advertising space is limited to local community organizations, (non-profit) and Businesses in the Tweed region.

**Distribution** The Newsletter is distributed to College families via the youngest child during Pastoral Care class each Monday during term time. This includes a readership of approximately 800. Distribution also includes staff, sponsors, local media, the parishes of Tweed Heads community members and is available to download via the SJC website.

**Cost** Per advertisement per week is \$15 with a minimum commitment of four weeks. A single advertisement costs \$20. Business owners who are parents of current and past students receive a 10% discount. Employers of an SJC school based apprentice or trainee receive one free advertisement per term.

**School Calendar** The College will produce a calendar for 2010 featuring one photo per month and list key events for the College. Advertising space as a banner at the base of each month is available. The cost for one month (maximum space) is \$50.

### ADVERTISING AND FINANCIAL DETAILS

**Preference** Please tick one of the following

- Four Weeks \$60 (minimum)    Five Weeks \$75    Six Weeks \$90    Seven Weeks \$105    Eight Weeks \$120  
 Nine Weeks \$135    Ten Weeks \$150    Other (please specify number of weeks) \_\_\_\_\_
- SINGLE Week \$20
- Parent of current /past student named \_\_\_\_\_  Discount 10% of above
- Employer of SJC apprentice / trainee named \_\_\_\_\_  Free advertisement T1, T2, T3, T4

**Placement** Please tick one of the following

- Consecutively    Dispersed throughout term    Dispersed throughout semester    Dispersed throughout year

**Calendar** Please tick one of the following

- January \$50  February \$50  March \$50  April \$50  May \$50  June \$50  May \$50  June \$50  
 July \$50  August \$50  September \$50  October \$50  November \$50  December \$50

Please note we do not have the facilities to do artwork or design. We will scan in your copy exactly as presented.

**Check List** Enclose with this completed form

- Cheque or alternatively you can contact the College Office to arrange payment  
 2 x copy of business card or advertisement equal to the size of a normal business card –email preferred.

Calendar Banner size 25 x 2.5 cm

- Please retain a copy of this completed form for your records

**Printed name:**

**Signature:**

**Date:**

Please visit our website to view *St Joseph's College* [www.sjctweed.org](http://www.sjctweed.org) and click Links tab.

**THANK YOU FOR SUPPORTING SJC**