



# The SJC Newsletter Advertising

The SJC newsletter is distributed on a weekly basis during term time to students, parents via students, staff, newspapers, sponsors and the parishes of Tweed Heads. The newsletter has a readership of approximately 800 per week.

We encourage local businesses to support the College by advertising in the newsletter. Additionally, advertising may provide your business with a deductible marketing exercise. We offer reduced rates for business owners of students (past or present) at the College. Employers of an SJC school based apprentice /trainee receives one advertisement per term free.

## Advertising Details

- Advertising space is limited to the size of a business card
- Cost is \$15 per week with a minimum commitment of four weeks
  - For a single advertisement for one week the cost is \$20
- The four or more weeks the advertisement appears can be determined by the advertiser if desired. For example, this can occur consecutively or dispersed throughout the school term, semester or year.

If you wish to advertise in our newsletter, please contact

Jane Joseph in the College Office  
Telephone (07) 5524 9002  
Email [jjoseph@lism.catholic.edu.au](mailto:jjoseph@lism.catholic.edu.au)

Alternatively you may wish to complete the reverse side form and return to the College via post to

The Newsletter  
St Joseph's College  
PO Box 246  
Banora Point 2486  
NSW